

## Business and Operating Models

*Is your business configured optimally to drive superior levels of performance through technology-enabled business processes with appropriate resourcing?*

*Finding innovative ways to disrupt markets goes hand-in-hand with entrenched business and operating models that inform and are aligned to efficient business processes.*

StratNovation assists clients in designing effective business models that set out the building blocks that describe the logic as to how the organisation generates profit and / or delivers value. Business models need to enable the architecture of the strategy.

Operating models, on the other hand, describe how a business is best run considering its mission-critical functions and the supporting processes that need to be put in place. These elements are key to realising operational efficiencies.

In the current environment of digital transformation, both business and operating models need to be continuously reinvented for organisations to be able to increase revenues, contain costs, and delight customers. Digitisation considers what tools and technology are required to improve the delivery of a service or product to the customer. Next-generation business operating models that drive market disruption, are therefore becoming an imperative for competitiveness.

Operating models consider how an organisation needs to structure itself internally as well as in relation to all its stakeholders. Understanding centralisation vs. decentralisation enables StratNovation to provide clients with the effective design of corporate centres, business units, shared services and centres of excellence. These next-generation operating models must drive a new way of running an organisation that integrates digital technologies and operations capabilities.



Considering the strategy and business processes of the organisation, StratNovation thereafter guides organisations to develop business process hierarchies which are needed to effectively execute the organisation's strategy in a coordinated manner. Hierarchical relations, divisions of tasks and roles are defined as important enablers to create connections between all functions of the organisation.

### FOLLOW-UP with a StratNovation team member

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